ATWATER KENT STATE DEALERS

ATWATER KENT RADIO MERCHANTS







Representative State Dealers. Earl Shallier of the Aberdeen Battery Company, Aberdeen. orge V. Rankin of the Yakima Hardware Company, Yakima. H. Kinney of Kinney, & Sipprell Company, Everett. 4—A. E. waite of the Braithwaite Radio Shop, Sumas.

Radio Has "Music to Order" Broadcast Is Standardized

National Company Conducts Library Which Cares for Programs and Looks After Copyright and Other Legal Matters.

of new material copyright experts and clerks, fifteen people in all. Incidentally, original scripts for broadcast programs and original music to accompany them are now regularly prepared under the supervision of the department.

Copyrights Are Involved.

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The question of copyrights in the music and literary fields is a highly involved one. Wide distribution of various rights connected with musical and literary compositions and in many cases the overlapping of such rights make the whole problem of fees for the use of this material on the air extremely technical. In many cases, reservations have been made by composers, authors and their representatives regarding the frequency with which their material may be used in broadcasting. Other compositions are limited to the arrangements which may be made from the originals. Sometimes, while original compositions are not copyright, certain arrangements and translations of them may be thus protected. The entire matter is a complicated one. It is sufficient to relate that a very accurate check must be kept by people well versed in the intracacles of copyrights, on all material which is used in proparing broadcast programs and in addition complete the data on exactly what works are used, with dates. This reatine requires the constant attention of a corps of workers, since the data must be filed and crossludexed to provide ready reference.

Maintains Music Library.

Perhars a more inferesting phase

Maintains Music Library. Ferhaps a more interesting phase of the department's activities concerns itself with research work and the manner in which the music library is maintained. Skilled music readers are always at work seeking out new and forgotten compositions, repring from group department. out new and forgotten compositions, ranging frem grand operas to the simplest songs. Many different sources are used, including indices of 'all' kinds, various reference works, files of old newspapers and magazines and countless others.

MUSIC on order" is a slogan to make sure that the proper armwhich might easily be rangements are at hand. For this dopted by the musical and literary reason, the department must forewhen a selection is added to the music library, both vocal and in-strumental arrangements suitable

> earch department: Stangard fairy research department standard taily tales have been adapted for radio use, involving the preparation of original scripts and the composition of, original music. This series was highly successful.

Series Prove Successful. Series Prove Successful.
Other series of broadcasts which have been outstanding are two which are now being furnished on regular schedule to the National Broadcasting Company's Network stations; "Great Moments in History," and the Biblical dramas Much of the music which has been used to provide atmosphere for these program features has been composed especially for the broadcasts by rembers of the musical and literary research department. casts by remters of the musical and literary research department.

Both of these series have attracted widespread attention, due without doubt to the fact that they have been prepared and broadcast by people thoroughly experienced in the various lines of effort involved and well, versed in broadcasting as well.

and well versed in broadcasting as well.

The musical and literary department is under the management of Nicholas deVore, a musician of wide experience and an expert on the subject of copyrights as well. As his, assistants, Mr. deVore has a group of men thoroughly conversant with their particular lines of work, who can speak with authority on their individual subjects and who are recognized in their special fields.

Crystal Set Best Seller in England

In contrast to the great popularity of tube sets in the United States is the almost universal use in England of the simple crystal set. Consequently, there is no such thing as choice of station far or near, as the crystal has a ilmited range and is not powerful enough to operate a loud speaker. Therefore, while the sale of headphones is decreasing in the United States, the English workingman, must be satisfied to use headphones. This condition results from several causes, the most important perhaps being the high cost of tube sets in the Entish Isles and the very low wage of the British workingman. With this in mind, the British Broadcasting Company, which controls the broadcasting in Great Britain, alms to establish a great number of broadcasting stations in such locations as to enable every one to obtain the programs from at least one station. works, files of old newspapers and magazines and countiess others.

The music library itself is cross-indexed in a number of ways, so that compositions appropriate to any theme can be located within a very short time. One index is maintained by composers, one by fitles, one by first lines and several by subjects with which the music treats. The present accurate and helpful condition of these indices has entailed a great deal of continuous effort, but it has proved its worth many times.

The object of the work is apparent. When a broadcast program is being brepared dealing with any particular subject, county or period, musical compositions which have been written about that theme are instantly available.

Constant work is also necessary

Over a Million

Listeners Are Served By

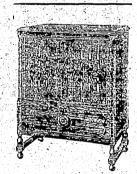
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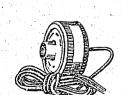
The Highboy. Especially designed to house new model E cone speaker and to contain Model 30 and 33 Receivers. Cabinet and Speaker. \$69.50



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The New Model E Cone Speaker\$32

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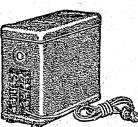
Model 33 Receiver, 6-



Model 32 Receiver, 7 tubes less accessories



Model 50 Receiver, 7



Atwater Kent "B" Power